

“A remarkable well-managed mission where F2F Health Matters gave to us an impactful and decisive understanding of the Canadian food Market. The potentials partners met in Ontario & Quebec will be the starting point of a long-term relationship”

- Devan Ahmed, from Archie,
on F2F Health Matters mission to Canada.



"For Quescrem, the Mission has provided a more detailed knowledge of the market, mainly on the constraints and barriers from a dual perspective: on the one hand, the difficulties caused by the quota for dairy products and, on the other hand, the expansion of a plant-based range."

- Daniel Sineiro, from Quescrem,
on F2F Health Matters mission to Canada.





"F2F Health Matters project gave HappyLife an unique insight into the Canadian food market. The Bioeconomy Cluster together with its partners managed to prepare a well-structured schedule full of meetings with potential business partners as well as interesting guided shop tours. We are sure our company will benefit from this experience for years to come."

*- Gabriela Vojtková, from HappyLife,
on F2F Health Matters mission to Canada*



“After our return from Canada, I feel it is only appropriate to say congrats to F2F Health Matters Consortium Team, and particularly InovCluster and João Santos, for such an excellent trade mission organization. The preparation workshops were insightful and informative, and the visits and meetings held in Quebec and Ontario were educational and promising. We hope some of the business contacts will potentially become business partners in a near future and feel optimistic about the opportunities and potential of the Canadian market. Thank you for the outstanding work done.”

- Ricardo Tavares, from Equanto,
on F2F Health Matters mission to Canada.





"It is with pleasure that I can say that the mission to Canada was a success for Ramirez. The agenda for the week was very well done and included multiple targets that we considered as high interest for future business ventures. Although we have operated in Canada for many decades, it was nonetheless possible to gather additional valuable information about the market which made us think about tweaking our strategy in this market, especially the specific variation one can find in the Quebec and Ontario regions. Furthermore, we took good notice of new market trends and how these trends have evolved over the last years, from our various meetings and visits, which will also no doubt help us keep progressing in Canada. Overall, it was a great mission and very well-tailored to our needs, ideal for exploring and learning about such a unique market."

- António Ramirez and Manuel Moreira, from Ramírez, on F2F Health Matters mission to Canada.



“F2F Health Matters international trade mission to Canada is finished, but the development of the market starts now for Tilman! We got very interesting meetings and we excited with this new adventure we have just started in Canada”

- Catherine Petit, from Tilman,
on F2F Health Matters mission to Canada.





“The mission to Canada organised within F2F Health Matters project has allowed Bellavie to further develop the market. In fact, we are already planning to come back there on February 2023”

- Olivier Raimond, from Bellavie, on F2F Health Matters mission to Canada.

