



F2F Health Matters: Connecting with Vietnam



26.04.22
10:00 - 11:00 CEST
Webinar

 www.f2f-project.eu

 F2F Health Matters

 info@f2f-project.eu

 @f2f_project

Objective

- This webinar aims to strengthen areas of collaboration with potential partners in Vietnam offering concrete market insights and to give space for European SMEs to connect with local businesses.

→ **Sector focus: Healthy food & bio-sourced functional ingredient**

Programme

- **Part I - Vietnam market awareness**
 - Market overview
 - EVFTA: opportunities for EU SMEs
 - Market trend and appetite for final healthy food products, food supplements & ingredients
 - Key challenges when entering Vietnam
 - Business Culture
- **Part II - Institutional environment of agri-food sector in Vietnam**
 - Policy at work to support innovation

B2B meetings via B2match

- After the webinar, join our matching and networking event on B2match platform
- Book your slots (plenty of availability online) and connect with Vietnam businesses and other European companies!

[Register here](#)

Click to register on the B2match F2F Community, access the webinar and go networking!



Speakers

- Damien BAZIN, Director of Market Expansion & Corporate Services, Source of Asia
- Marion CHAMINADE, Agri-food Counsellor for Vietnam, Thailand, Myanmar, Cambodia, Laos, Embassy of France in Vietnam
- Association du Pôle de Compétitivité, Valorial

SOA
source of asia


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